

# RESUME

DR. B. A. ANURADHA



<b>Name</b>	<b>DR. B. A. ANURADHA</b> Daughter of Late Mr.B.G.Asath, Industrialist Engineer, Bangalore
<b>Email ID</b>	<b>anupratap2018@gmail.com</b>
<b>Official Address</b>	<b>Principal, Al-Ameen Institute of Management Studies, Hosur Road, Opp Lalbagh Main Gate , Bangalore -560027.</b> <b>Phone Number : 080 22114493</b>
<b>Date of Birth</b>	May 15, 1973
<b>Marital Status</b>	Married with two children
<b>Nationality</b>	Indian
<b>Religion</b>	Hindu
<b>Caste</b>	Devangas by Birth[OBC]. & Kuruba by Marriage [OBC].
<b>Educational Qualification</b>	<ul style="list-style-type: none"><li>✓ <i>Awarded Honorary D.Litt. by the University of South America, Uruguay, USA in November 2016.</i></li><li>✓ <b>Ph. D from Bangalore University, on “Paradigm Shift in Workplace Dynamics” in 2008.</b></li><li>✓ <b>MBA from Bangalore University, First Class in 1995.</b></li></ul>
<b>Past Job-I (1995-96)</b>	✓ Lecturer at Administrative Management College, Bangalore from 3 <sup>rd</sup> September 1995 to 28 <sup>th</sup> February 1996.
<b>Present Job at Al-Ameen Institute of Management Studies affiliated to Bangalore University and approved by AICTE</b>	<ul style="list-style-type: none"><li>✓ Lecturer from 1<sup>st</sup> March 1996 to 30<sup>th</sup> May 1998.</li><li>✓ Vice-Principal from 1<sup>st</sup> June 1998 to 30<sup>th</sup> June 1999.</li><li>✓ Vice-Principal &amp; Assistant Professor from 1<sup>st</sup> July 1999 to 30<sup>th</sup> December 2002.</li><li>✓ <b>Elevated to Professor from 1<sup>st</sup> January 2003.</b></li><li>✓ Principal In-charge from 1<sup>st</sup> February 2003.</li><li>✓ <b>Elevated to Principal from 10<sup>th</sup> February 2003, till date at Al-Ameen Institute of Management Studies.</b> <b>( NAAC Accredited )</b></li></ul>

<p><i>Work Handled</i></p>	<ul style="list-style-type: none"> <li>✓ <b>As the Head of the Management Institute, and instrumental in enhancing and sustaining high academic standards in line with the Institute’s mission and vision.</b></li> <li>✓ <b>As the Chief Executive of the Institute, have been leading and administering the strategic direction of the Institution and upped the annual intake from 40 to 120 seats in both BBM &amp; MBA Courses.</b></li> <li>✓ <b>Have been handling Marketing / HR subjects for the MBA course.</b></li> <li>✓ <b>Constantly designing and implementing such programmes as are necessary to equip the outgoing MBA students with the additional skill sets the potential employers look for in them</b></li> <li>✓ <b>My endeavour to ensure that the MBA graduates of my Institute have a well-rounded background in Business Management has been paying dividends – they come out with flying colours at job interviews and placements and Entrepreneurship.</b> <b>As a result, Al-Ameen Institute of Management Studies has emerged as one of the leading Tier-I Management Institutes in Bangalore city.</b></li> <li>✓ <b>National Entrepreneurship Network –NEN has conferred Al-Ameen Institute of Management Studies with the Highest Impact Institute Award in 2016.</b></li> <li>✓ <b>Facilitated the Inking of MOU with the School of Artificial Intelligence, North Chiang Mai University, Thailand during Dec 2025.</b></li> </ul>
<p><i>Recognition (Academic)</i></p>	<ul style="list-style-type: none"> <li>✓ <b><i>Member, BOS, Karnataka State Rural Development and Panchayat Raj University, Gadag – 2025-2026</i></b></li> <li>✓ <b><i>Subject Expert, Selection Committee, Karnataka State Rural Development and Panchayat Raj University, Gadag – 2024-2025</i></b></li> </ul>

- ✓ *Vice President, Bangalore University First Grade College Principals Association – 2022-23 till date.*
- ✓ *Member, Academic Council, Bengaluru City University – 2021-23*
- ✓ *Chairperson, BOE for BCU, BBA Examinations – 2021-22*
- ✓ *Joint Secretary, Bangalore University First Grade College Principals' Association – in 2021*
- ✓ *Syndicate Member, Bengaluru Central University – 2019-20*
- ✓ *Member, Academic Council, Bengaluru Central University – 2018-20.*
- ✓ *Syndicate Member, Bangalore University – 2016-17*
- ✓ *Member, Academic Council, Bangalore University – 2015-17*
- ✓ *Member, Advisory Committee, All India Accounting Conference, Department of Commerce, Bangalore University & Indian Accounting Association, Karnataka -2016.*
- ✓ *Member Convener, Committee for Development of an Infrastructure Quality Index for Higher Education Institutions in Karnataka – May 2014, Department of Higher Education, Government of Karnataka.*
- ✓ *Member, MBA Syllabus Revision Committee, Department of Management, Bangalore University – Feb 2014*
- ✓ *Member, Board of Studies, Karnataka State Law University, Hubli – 2013*
- ✓ *Member, Board of Faculty, Department of Commerce, Bangalore University – 2013  
(B.Com., BBM, MBA, MBS, MTA, MFA, MIB & M.Com.,)*
- ✓ *Syndicate Member, Karnataka State Women's University, Bijapur, during 2011-2014. "Nominated by His Excellency The Governor of Karnataka, Shri Hansraj Bhardwaj".*
- ✓ *Chief Custodian, Bangalore University MBA Examinations, during 2003-04 and 2004-05 & for BBM Examinations during 2009-10 & 2010-11.*
- ✓ *Convener, K-MAT, State Level Entrance Examinations for MBA & MCA for 2007, 2008, 2009, 2010, 2011, 2012.*

	<ul style="list-style-type: none"> <li>✓ <b>Nominated as <i>Expert Member</i> of the <i>Indian Society for Technical Education</i>, (an <i>AICTE Project</i>) in 2003.</b></li> <li>✓ <b>On the <i>Academic &amp; Evaluation Boards</i> of Autonomous, Private Universities and Bangalore University Affiliated MBA Colleges.</b></li> <li>✓ <b>Syllabus Committee Member, Bangalore University. Developed syllabus for the subject “CIVIC SENSE” for the undergraduate courses of Bangalore University in 2011-2012.</b></li> <li>✓ <b>Nominated by <i>AOC International, UK</i>, as <i>Resource Person</i> to the <i>International Board of Faculty</i> in 2010.</b></li> </ul>
<b>Research Guidance</b>	<p><b><i>Ph.D., Awarded by University of Mysore Mysore in the subject “Management Science”</i></b>  <b>( Successfully produced 5 Doctorates &amp; 4 more in the process )</b></p> <ol style="list-style-type: none"> <li><b>1) Dr. Hajira Khanum, “Influence of Indian Festivals on Multi Commodity Exchange with reference to gold Commodity” in 2023-24</b></li> <li><b>2) Dr. Harish Naik, “An Evaluation of Health tourism in India” in 2023-24</b></li> <li><b>3) Dr. Mohamed Salman, “Technology Risk Management in Financial Services – A Comparative Study of Indian and Multi-National Companies” in 2023-24</b></li> <li><b>4) Dr. Saira Banu Neelgar, “ A Study on Marketing Strategies of Selected Median Scale Food Products Manufacturing Units in North Karnataka”in 2023-24</b></li> <li><b>5) Dr. Mohammed Ali Yahya Al Hajj, “Implementation of Virtual Reality Training in Oil &amp; Gas Companies – A comparative Analysis of Private &amp; Public Companies at Yemen” in 2024-25</b></li> </ol>
<b>Recognition (Professional)</b>	<ul style="list-style-type: none"> <li>✓ <b>Member, Advisory Committee of the 76<sup>th</sup> All India Commerce Conference 2025 of the Indian Commerce Association organized by Garden City University, Bangalore during 19<sup>th</sup> – 21<sup>st</sup> Dec 2025</b></li> </ul>

- ✓ In the capacity of **Vice President of BCU Principals' Association**, Dr. B. A. Anuradha organized a One-Day Principals' Orientation titled **“Academic Leadership : A Way Forward”** in Association with Bengaluru City University on 12<sup>th</sup> Aug 2025 at Jnana Jyoti Auditorium, BCU.
- ✓ **Advisor-Interview Board, Staff Selection Commission, Government of India in 2012.**
- ✓ *Inspection Committee Member as a Subject Expert for BBA LLB programmes of Bar Council of India in 2011.*
- ✓ **Examiner of the Institute of Company Secretaries of India.**
- ✓ *Advisor, Editorial Board of “International Journal of Multidisciplinary Research & Development (IJMRD), Haldia Institute of Management, Haldia, West Bengal – May 2014*
- ✓ **Committee Member for Fee Revision, Bangalore University in 2011.**
- ✓ *Vice - Chairman, Public Relations Council of India, Bangalore Chapter, during 2009 & the Director, National Executive, Public Relations Council of India during 2013-14.*
- ✓ *Associated as an Advisory Member with the Director General of Police, Commandant General Home Guards, Director Civil Defence and Director Fire & Emergency Services Mrs. Jija Madhavan Harisingh IPS during 2008.*
- ✓ *Member, Managing Committee, Bangalore Management Association, in 2006.*
- ✓ *Institution Member Representative of Professional Bodies:-*
  - a) *All India Management Association (AIMA)*
  - b) *Association of Indian Management Schools (AIMS)*
  - c) *National Institute of Personnel Management (NIPM)*
  - d) *Bangalore Management Association (BMA)*
  - e) *Confederation for Education Excellence (CEE)*
  - f) *The Association of Indian Management Scholars (AIMS-International)*
  - g) *Centre for Education, Growth & Research (CEGR)*
  - h) *ANZ India Business Chamber*

	<ul style="list-style-type: none"> <li>✓ <b>On the Bangalore Advisory Council of the All India Management Association during 2011.</b></li> <li>✓ <i>Member, Governing Council, BET Sadathunnisa Degree College during 2011-12</i></li> <li>✓ <i>Executive Member, Advisory Council, Dr S R Chandrashekhara Institute of Speech &amp; Hearing (Aided by Lion's Club, Bangalore East) during 2011.</i></li> </ul>
Awards	<ol style="list-style-type: none"> <li>1. <b>“International women Achievers Award 2025”</b> in the category of “EDUCATION” by the Cubbon Park Walkers Association on 5<sup>th</sup> October 2025.</li> <li>2. <b>“Teachers Day Award of Excellence 2025”</b> for Exceptional Academic Leadership by the Indian Society for Training &amp; Development on 5<sup>th</sup> September 2025.</li> <li>3. <b>“Best Achiever Award”</b> on the occasion of International Women’s Day by Karnataka Management Association on 8<sup>th</sup> March 2025.</li> <li>4. <b>“Outstanding Leadership Award”</b> for Exceptional Contribution towards the Education Sector by EGN India during the EGN Education Leadership Summit &amp; Award on 8<sup>th</sup> February 2025.</li> <li>5. <b>“Guru Kritajna Award”</b> by Amity Global Business School, Bangalore on 18<sup>th</sup> December 2024.</li> <li>6. <b>“Dr. A. P. J. Abdul Kalam Memorial Award”</b> for Excellence in Education by ISBR International on 7<sup>th</sup> September 2023.</li> <li>7. <b>“Best Academician”</b> SMTU Global Education and Entrepreneurship Recognition Awards 2022 by St. Mother Theresa University, Melbourne, Australia.</li> <li>8. <b>“Outstanding Achievement Award”</b> by Forum of Women Entrepreneurs on the occasion of International Women’s Day on 15<sup>th</sup> March 2022</li> <li>9. <b>“Power Woman Award”</b> by Lead India Foundation on the occasion of International Women’s Day on 8<sup>th</sup> March 2022</li> <li>10. <b>“National Education Excellence Award 2021”</b> by Beginup Intelligence Pvt., Ltd., Bangalore</li> </ol>

	<ol style="list-style-type: none"> <li>11. Conferred <b>“Life Time Golden Achievement Award”</b> in recognition of exceptional calibre and outstanding performance by Bharat Rattan Publishing House, New Delhi in 2021.</li> <li>12. Conferred <b>“Nalapad Woman of Worth Award”</b> for administration by N A Haris Foundation in association with Confident Group on the occasion of International Women’s Day in 2020.</li> <li>13. Conferred <b>“International Golden Achievers Award”</b> by The Global Achievers Foundation in association with International Business Council, in 2019 at Moscow during the International Summit.</li> <li>14. Conferred <b>“Women Achiever Award”</b> by Lions Club International in 2019.</li> <li>15. Felicitated on the occasion of International Women’s Day. by BWSSB in 2019.</li> <li>16. Conferred the <b>“International Women’s Day Award”</b> by Garden City University, Bangalore in 2018.</li> <li>17. <b>Peace Governor Award of Excellence in 2016</b> by World Peace &amp; Diplomacy Organization and CIAC Global (Confederation of International Accreditation Commission).</li> <li>18. <b>Conferred the “Chanakya Award 2012”, from Public Relations Council of India for “Academic Excellence”, presented by Mrs. Rajashree Birla at Mumbai.</b></li> <li>19. <b>Conferred the Dr Mumtaz Ahmed Khan Award for Distinguished Community Service in 2011, by Al-Ameen Educational Society.</b></li> <li>20. <b>Conferred Dr Mumtaz Ahmed Khan’s “Best Teacher Award” in 2010 by Almas Education Trust.</b></li> <li>21. <b>Conferred the “Award of Excellence” in 2009, by the Rotary Club on International Women’s Day.</b></li> </ol>
<p><i>Papers Presented</i></p>	<ul style="list-style-type: none"> <li>• <b>“An Evaluation on Health Tourism in Kerala”</b> at the 3<sup>rd</sup> National Conference on Women Entrepreneurship in Tourism &amp; Hospitality Industry in India on 1<sup>st</sup> Feb 2020 at Moti Mahal College of Hotel Management, Mangaluru.</li> </ul>

- **“Dynamics of Team Effectiveness - A Comparative Analysis of Managerial Executives Across Manufacturing, Services & IT Sectors in India”** at the 6<sup>th</sup> International HR Conference on “Demystifying Team Dynamics”, Mumbai on 1<sup>st</sup> & 2<sup>nd</sup> February, 2019 Organized by K J Somaiya Institute of Management Studies & Research, Mumbai In Academic Association with California State University, San Bernardino and AMDISA
- **“An Evaluation of Factor Affecting Health Tourism in India : A Review of Literature”** at the 2<sup>nd</sup> National Conference on Tourism and Hospitality Industry in India on 2<sup>nd</sup> Feb 2019 at Moti Mahal College of Hotel Management, Mangaluru.
- ✓ **“Growth Aspects & Challenges of Medium Scale Industries in India”** at the International Conference on Disruptions in Industry 4.0 – An Opportunity for Global Sustainability on 24<sup>th</sup> Jan 2019 organized by International Institute of Business Studies, Bangalore.
- ✓ **“Paradigm Shift in Performance Management System – A Comparative Analysis of Managerial Executives across Manufacturing, Services & IT Sectors in India”** at the 7<sup>th</sup> International Conference on “Managing Human Resources at the Workplace” on 14<sup>th</sup> & 15<sup>th</sup> Dec 2018 at Shri Dharmasthala Manjunatheshwara Institute of Management Development, Mysuru.
- ✓ **“A Case Study on Growth Aspect and Challenges of Medium Scale Industries”** at the 2<sup>nd</sup> International Conference on Management of Change and Complexity on 6<sup>th</sup> & 7<sup>th</sup> Dec 2018 at Kristu Jayanthi College, Bangalore.
- ✓ **“Corporate Social Responsibility of Health Care Organizations : A Conceptual Analysis”** at the 2 day National Conference on Corporate Social Responsibility : Challenges and New Initiatives” on 14<sup>th</sup> and 15<sup>th</sup> Sep 2018 at Mangalore University, Mangalagangothri, Karnataka.
- ✓ **“Innovation And Best Practices In Management Education”** at the 30<sup>th</sup> AIMS Annual Management Education Convention from 30<sup>th</sup> Aug to 1<sup>st</sup> Sep 2018 at an International Research Conference organized by WeSchool, Bangalore.

- ✓ **“HR Practices in the Changing Workplace”** at the International Conference on Management of Change-Issues and Development Perspectives on 30<sup>th</sup> & 31<sup>st</sup> January 2015 at School of Management, Manipal University.
- ✓ **“Management Challenges in Uncertain Environment”** (In-Absentia) at the Twelfth International Conference on Management on 2<sup>nd</sup> to 5<sup>th</sup> January 2015 held at IIM Kozhikode.
- ✓ **“Biggest Challenge Facing Education Today”** at the International Conference on Biggest Challenges Facing Education Today at Kodaikanal on 13<sup>th</sup> & 14<sup>th</sup> December 2014 organized by Anuragam & Department of Indian Studies, University of Malaya
- ✓ **“Dynamics of Innovation”** at the MITS Research Centre, Madanpalle Institute of Technology and Science, Madanpalle – 7<sup>th</sup> & 8<sup>th</sup> March 2014
- ✓ **“HR Interface with Technology”** at the International Conference on Technology and Business Management (ICTBM) in American University in the Emirates, Dubai – 24<sup>th</sup> & 25<sup>th</sup> March 2014
- ✓ **“Emerging Trends in HR”, in the National Level Seminar at Sindhi College of Commerce on 18<sup>th</sup> February 2013.**
- ✓ **“A Conceptual Study of Organisational Culture and its Effect on Work Performance”** at Nitte Meenakshi Institute of Management Studies, on 29<sup>th</sup>, 30<sup>th</sup> & 31<sup>st</sup> December 2012.
- ✓ **“Innovative HR practices”, at the International Conference “Global Business – Opportunities & Challenges”, organised by PES Institute of Technology and Indiana University of Pennsylvania. USA on 22<sup>nd</sup> & 23<sup>rd</sup> Nov 2012.**
- ✓ **“Employee Retention- Challenges in I.T Companies Bangalore”, at the International Conference organised by Annamalai University & Putra Intelek International College. Malaysia during 27<sup>th</sup> to 29<sup>th</sup> July 2012.**
- ✓ **“HR outsourcing Theory & Practices”** at Vivekananda Institute of Technology on 24<sup>th</sup> & 25<sup>th</sup> May 2012.

	<p>✓ <b>“Requisites of Good Management Education”</b> at Omkarananda Institute of Management and Technology on 11<sup>th</sup> &amp; 12<sup>th</sup> February 2012, an AICTE Sponsored Seminar.</p> <p>✓</p>
<p><i>Sole &amp; Joint Publications/ Seminars/ Conferences/ Guest Lectures/ Projects Handled</i></p>	<p>✓ Authored a Book on <b>“Paradigm Shift In Workplace Dynamics”</b>; An Empirical Study. Excel Books ISBN 978-81-7445-883-3.</p> <p>✓ <b>“Management Challenges in Uncertain Environment”</b> published by <b>Horizon Research Publishing, USA</b> 2016 ISSN : 2331-950X in the Universal Journal of Management Vol. 4(8), pp 432-443.</p> <p>✓ Invited as a Guest Speaker during the one-day FDP on I and II Semester MBA Curriculum for Technical Session on the subject <b>“Entrepreneurship and Start-up Management”</b> on 25<sup>th</sup> Nov 2025 at Bengaluru City University.</p> <p>✓ Attended a Two-day National Conference on <b>“Capacity Building in Higher Education”</b> jointly organized by Centre for Educational and Social Studies, NAAC, VET FGC &amp; Sikkim University on 14<sup>th</sup> &amp; 15<sup>th</sup> Feb 2025 and participated in the <b>“EduVision Dialogue”</b> on 15<sup>th</sup> Feb 2025, a panel discussion of Principals on Institutional Development Plan.</p> <p>✓ <b>“Dr. Mumtaz Ahmed Khan – An Educationist, a Visionary &amp; a Leader”</b> ISBN 978-93-6068-900-1, pp 32-38 published by B.E.T. Sadathunnisa Degree College in Dec 2023.</p> <p>✓ <b>“Strategic Risks of Information Technology Risk Management in Financial Services”</b> in South India Journal of Social Sciences, ISSN : 0972-8945, Vol XXI, No. 1, January-June 2023, UGC Care Group 1 Journal.</p> <p>✓ <b>“Information Technology Risk Governance : Analysis of Financial Services”</b> in Madhya Pradesh Journal of Social Sciences, ISSN : 0973-855X, Vol 28, No. 1, January-June 2023, UGC Care Group 1 Journal, Impact Factor 5.3.</p> <p>✓ <b>“Impact Of Marketing Strategy On Business Performance A Study Of Selected Medium Enterprises In Hubli District”</b> in the Journal of the Asiatic Society of Mumbai, ISSN : 0972-0766 Vol L XCVI, No:04, 2023, UGC Care Group – 1, Peer Reviewed</p>

and Referred Journal

- ✓ **“Relevance of Virtual Reality in Minimizing Human Errors in Oil and Gas Companies”** in the International Journal of Management Sciences and Business Research (IJMSBR), Aug-2022 ISSN (2226-8235) Issue 8, Vol-11, Impact Factor 3.274
- ✓ **“Study on Impact of Gold Price Volatility during the Ganesh Chaturti Festival, an Untapped Opportunity for Indian Investors in Multi Commodity Exchange”** in the International Journal of All Research Education and Scientific Methods (IJARESM), Volume 10, Issue 5, May-2022, Impact Factor: 7.429, ISSN: 2455-6211
- ✓ **“Critical Analysis of Investment Decision in Gold and Silver During the Diwali Festival for Multi Commodity Exchange Investors”** published in IITM Journal of Business Studies, Volume 8 Issue 1, January - December 2021, ISSN 2393-9451
- ✓ **“Factors Affecting Health Tourism – An Empirical Analysis of Kerala Tourism”** in PENSEE, an International Journal, Vol 51, Issue 5, 2021, ISSN No : 0031-4773.
- ✓ **“Assessing the Trend Pattern of Gold with Reference to Akshaya Tritiya Festival in Multi Commodity Exchange”** published in the International Journal of Research and Analytical Reviews (IJRAR), Volume 6 Issue 2, June 2019, ISSN 2349-5138 and E-ISSN 2348-1269 UGC Care Journal with Impact Factor 3.75
- ✓ **“A Case Study on Growth Prospectus and Challenges of Medium Scale Industries in India”** at the 3<sup>rd</sup> Annual Convention of ICBE and International Conference on Global Entrepreneurship - Emerging Opportunities & Challenges on 28<sup>th</sup> & 29<sup>th</sup> Jan 2019 organized by Bangalore University in association with Indian Council for Business Education (ICBE) and Lincoln University, Malaysia. ISBN No : 978-1-5136-0595-1.
- ✓ **“Impact of Corporate Social Responsibility on Health Tourism : A Conceptual Analysis”** published in the International Journal of Management Technology &

Engineering (IJMTE) January 2019.

- ✓ **Paradigm Shift in Training & Development**” at the International Conference on Management & Information Systems ICMIS-16 in Bangkok on 23<sup>rd</sup> & 24<sup>th</sup> Sep 2016; ISBN : 978-1-943295-04-3.
- ✓ **“Leadership Dynamics in India”**, The Human Resource, National Institute of Personnel Management, Karnataka Chapter, Volume 17 (4) January 2011, pg 13.
- ✓ **Leadership in India; School** -A Unique Educational Journal, March 2009 pg 14.
- ✓ **“Too Much Talk On Quality? It is Time To Get on With It”** Vol. XIII No. 8, School Journal of Education August 2005, pg 23.
- ✓ **“Strategies for B-Schools Getting Geared To Face Global Corporate Challenges”** Vol. XIII No. 7 School Journal of Education, July 2005, pg 8.
- ✓ Organized, Chaired and Participated in several National and International-level Seminars, Workshops & Conferences.
- ✓ Guided several MBA Dissertations, and adjudicated M.Phil, & Ph.D., theses of Dravidian University, Christ University and Jain University.
- ✓ Invited as the Resource Person for a “Motivational Talk” to the Karnataka State Rural Development and Panchayat Raj University, Gadag during the Student Induction Programme – “Deeksharambh” on 23<sup>rd</sup> July 2024.
- ✓ **Book Review** on “Discovering New India – Multiculturalism | Pluralism | Harmony” published by Jain University on 28<sup>th</sup> January 2023 which was organized by Al-Ameen Educational Society in association with Ekam Sat Trust.
- ✓ Participated in an online workshop on “Write to Win : The Art of Grant Proposal Writing” which was organized by Somaiya Vidyavihar University on 27<sup>th</sup> Sep 2025.
- ✓ Facilitated a Webinar on “Implementation of NEP 2020 - Opportunities & Challenges” as Joint Secretary of Bangalore University First Grade College Principals’ Association on 23<sup>rd</sup> Aug 2021.

- ✓ Invited by the Hon. Consul of the Kingdom of Morocco in Bengaluru for the 26<sup>th</sup> Anniversary of the Enthronement of His Majesty Mohammed VI, King of Morocco at J. W. Marriott on 2<sup>nd</sup> Aug 2025.
- ✓ Invited as a Theme Speaker at the Lions Club International, District 317A, Region Meet 2020-21 at Manpho Bell Hotel & Convention Centre, Bangalore on 7<sup>th</sup> Mar 2021.
- ✓ Invited to deliver the Inaugural Address at the **National Conference on “Innovation and Emerging Trends for a Sustainable Global Economy”** at Ramaiah Institute of Management Studies, Bangalore on 6<sup>th</sup> Sep 2019.
- ✓ Invited as a **Resource Person** at BMS College, Bangalore during the **Students Career Orientation Workshop - “Career Conclave”** on 20<sup>th</sup> & 21<sup>st</sup> Feb 2019.
- ✓ Invited as the Chief Guest for **Graduation Day** at **Smt. Nalini Raghunath Rao Degree College**, Jigani, Anekal Taluk, Bengaluru South District on 19<sup>th</sup> Jan 2019.
- ✓ Invited to deliver the **Inaugural Address** at the **International Conference on “Current Trends in Global Business Practices and Management Education”** at ISBR, Bangalore; a joint initiative of ISBR (International School of Business & Research) & AIMS (Association of Indian Management Schools) on 7<sup>th</sup> April 2018.
- ✓ **Invited as a Resource Person for the Refresher Course of Commerce and Management on “Repositioning Business Education in the Era of Innovation”** at MHRD-UGC Jnana Bharathi Campus, Bangalore University, Bengaluru conducted in association with Department of Commerce, Central College, BUB held from 6<sup>th</sup> Dec 2017 to 27<sup>th</sup> Jan 2018. **“Paradigm Shift in Management Perspectives”** was the topic of the presentation delivered on 19<sup>th</sup> Dec 2017.
- ✓ **Invited as a Resource Person by Fiscal Policy Institute on “Group Behaviour & Conflict Management”** on 3<sup>rd</sup> June 2016.

- ✓ **Invited as a Resource Person to the Refresher course on “Innovative Trends in Business Practice & Sustainable Development” by MHRD-UGC at Jnana Bharathi Campus, Bangalore University on 30<sup>th</sup> Dec 2016.**
- ✓ **Invited to Chair the Plenary Session “Managing Business Under Volatility And Uncertainty” during the International Conference on ICON – Global Convergence of Management Education & Practices on 25<sup>th</sup> & 26<sup>th</sup> Nov 2015 at Bangalore University.**
- ✓ **Delivered a Guest Lecture on “Research Aptitude” and “Nuances of Management” at the University of Western Sydney, Australia on 7<sup>th</sup> Jan 2015.**
- ✓ **Participate in a National Symposium on “Redefining Quality Standards in Higher Education in the Changing Global Scenario” at Acharya Bangalore B School on 16<sup>th</sup> Feb 2013.**
- ✓ **Invited as Chief Guest for a National Conference on “Innovative Human Resource Management Practices For Global Excellence” at PMC TECH Department of Management Studies, Hosur on 21<sup>st</sup> Oct 2011.**
- ✓ **Invites as Resource Person for a National Seminar on “Honed Contrivance- Vision For Management”, at the Oxford College of Engineering on 14<sup>th</sup> Nov 2009.**
- ✓ **Delivered a Guest Lecture on “Importance of Public Relations & Corporate Communications”, in the Present Scenario at Public Relations Council of India, Bangalore on 3<sup>rd</sup> Apr 2009.**
- ✓ **Delivered a Guest Lecture “Role of B-School in the Emerging Scenario; Post Liberalization” at Bangalore University in Oct 2005.**
- ✓ **Delivered several lectures on professional management and contemporary issues at various B-Schools and Social organizations in Karnataka.**
- ✓ **Organised an Interaction meet of the U.S Consulate, Chennai with Al-Ameen Educational Society in Mar 2012.**

	<ul style="list-style-type: none"> <li>✓ <b>Developed a Case Study for BMTC on “Turnaround Strategies and Success Story of BMTC” during 2012-2013.</b></li> <li>✓ <b>Participated in an Interactive Session of the Parliamentary Standing Committee on “Unfair Practices Bill 2010” on invitation from Bangalore University at Taj Vivanta Bangalore on 20<sup>th</sup> Jan 2011.</b></li> <li>✓ <b>Attended the Conference on “Management Education : Country Perspectives in a Globalizing World” organized by XIME in collaboration with AIMS during 24<sup>th</sup> -25<sup>th</sup> Jan 2008.</b></li> <li>✓ <b>Attended a programme on “A Roadmap for Brand Building” organized by St. Joseph’s college of Business Administration on 6<sup>th</sup> July 2002.</b></li> </ul>
<b><i>Countries Visited :</i></b>	<b><i>Singapore, Malaysia, Thailand, Hong Kong, Australia &amp; UAE</i></b>

**Signature:**

**Date: 10<sup>th</sup> Mar 2026**